

"Tune in to the Music of English"



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**Press Release
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AmEnglish.com announces the appointment of its first international distributor in India, Vital Link Consultancy Services Ltd. of Bombay, India, signed an agreement today at the International Reception at the Comdex Trade Show in Las Vegas, Nevada. Vital Link will market and distribute "Pronunciation in American English" on CD-ROM.

"Vital Link is an organization well established in the technology sector and having its own offices at Bombay, India. Vital Link is excited about distributing the product in India and has done considerable spadework before entering into the arrangement. It feels that improvement in interpersonal communication skills will boost trade and industry in both countries. The software industry in India could derive immediate benefits. Vital Link may be contacted on 817-939-5707 (Cellular) during this event and by email at odei@vital-link-pl.com" said P. Venkatraman, its Director.

Released in January of this year, "Pronunciation in American English" is designed to help improve English communication skills for non-native speakers and focuses on the most critical aspects for rapid improvement: stress, intonation and rhythm. The domestic markets have welcomed the product with more than 70 schools and colleges already adopting it. A number of forward thinking firms in Silicon Valley (like IBM, 3COM and N.E.T among others) have also started using it with their non-native English speaking professional employees.

"Signing an agreement with Vital Link is very exciting for us. We are looking for innovative international 'in-country' partners to help introduce our product to a global audience" said Kathy L. Hans, the author of the program. "Improvement in English oral communication skills is essential for improving productivity in intercultural work teams and can be critical for personal advancement on the job."

AmEnglish.com is a developer of ESL and EFL (English as a Second Language or English as a Foreign Language) computer based training tools from their offices near the Silicon Valley in Pleasanton, California.

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